



6th U.S.-Africa Trade and Investment Forum

Navy Pier, Chicago

August 9-12, 2010

- Sponsor Package -



African and U.S. Business Leaders Set for Summer Convergence at Chicago's Navy Pier



On behalf of the officers and members of the Continental Africa Chamber of Commerce U.S.A. (CACC), we cordially invite and encourage your company to sponsor and send representation to the 6th U.S.-Africa Trade and Investment Forum, to be held this August at Chicago's beautiful Navy Pier.

The Forum is hosted by the CACC in welcome collaboration with the Illinois Department of Commerce and Economic Opportunity. The event brings together companies, entrepreneurs, and government officials from the U.S. and many of Africa's 53 diverse nations for the purpose of increasing mutual trade, partnerships, and investments.



Robert Langlois, Chairman
Ganiyu A. Dada, President
Clement Timpo, Vice President
David Olupitan, Treasurer
Michelle McSwain, Secretary

6th U.S.-Africa Trade & Investment Forum

Set in America's industrial and agricultural heartland . . . the Forum celebrates a burgeoning business dynamic particularly between America's Midwest and sub-Saharan Africa. At the same time more broadly assessing the breadth of both continents, the Forum facilitates a rare face-to-face convergence of U.S. and African business interests that is structured to foster new avenues of commerce and sustainable business expansion. Join us!

For some U.S. businesses, Africa is a vast and foreboding place, a region that seldom comes to mind as a setting to explore growth opportunity. But America has many historic and supportive ties with the one-time Dark Continent. Now more than ever, Africa is a land of rediscovery . . .

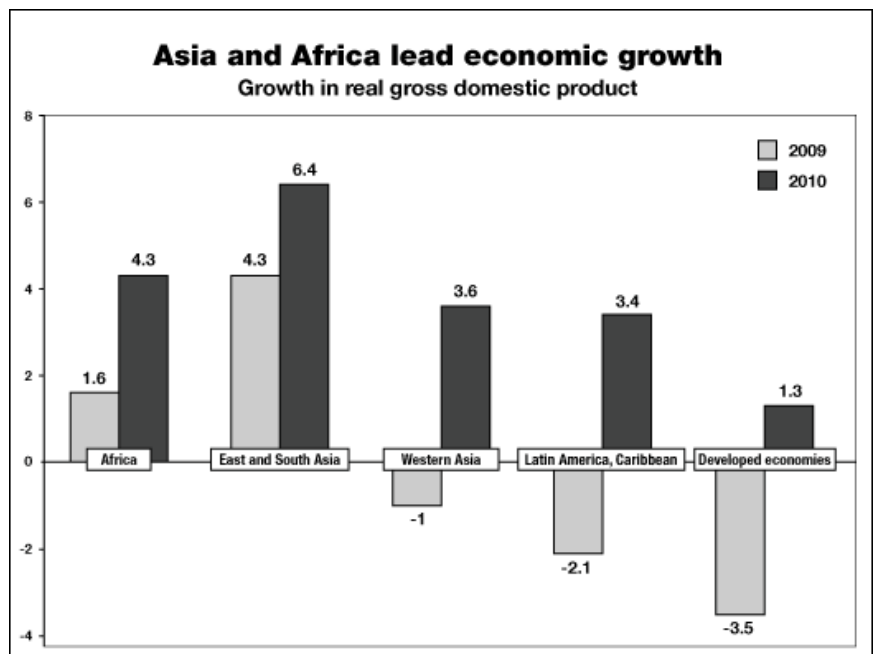
U.S. State and Federal agencies will be on hand to discuss international trade programs and facilities designed to promote African trade. High-level African officials will discuss the ever-growing slate of opportunities on the African continent and efforts by African governments to attract foreign investment.

The goal of the U.S.-Africa Trade & Investment Forum is to focus on promotion and import-export development within Africa's evolving countries and transitional economies. The Forum is the CACC's annual event that brings government officials and businesses from U.S. and African countries together for the purpose of increasing trade, exports, and investments to and from Africa.

Forum participation is a great way for your company to assess Africa's prospects first-hand. Sponsorship will create strategic visibility that you mean business in reaching this under-tapped market. So stake your claim in emerging Africa—and help reduce America's trade deficit—by sponsoring the 6th U.S.-Africa Trade & Investment Forum!



Source: UN report, *World Economic Situation and Prospects, 2010*



Corporate Sponsor Opportunities

Sponsor Levels

CACC seeks sponsors at a variety of commitment levels. Choose the appropriate exposure for your company—amongst attendees as well as trans-Africa contacts.

Levels of Sponsorship receive commensurate Forum visibility & recognition. Please review Page 7 for specific package detail of Sponsor benefits.

Tiers:		Recognition Variables:
Platinum	\$50,000	<ul style="list-style-type: none"> • Print / Online Corporate Recognition—E-mails, CACC Website, Official Program, Invitations, Flyers, Tickets, Variable-sized Ad Placement in Official Program, Press Releases, Signage, On-site Exhibit Options • Event Program Placement Opportunities & Corporate Facility Tours • Annual Report Recognition as Forum Contributor • Multiyear CACC Membership / Sponsor Package • Forum Customer / Corporate Passes
Diamond	\$30,000	
Gold	\$20,000	
Silver	\$10,000	
Bronze	\$ 5,000	
Copper	\$ 2,500	

Your Forum Sponsor Contacts:

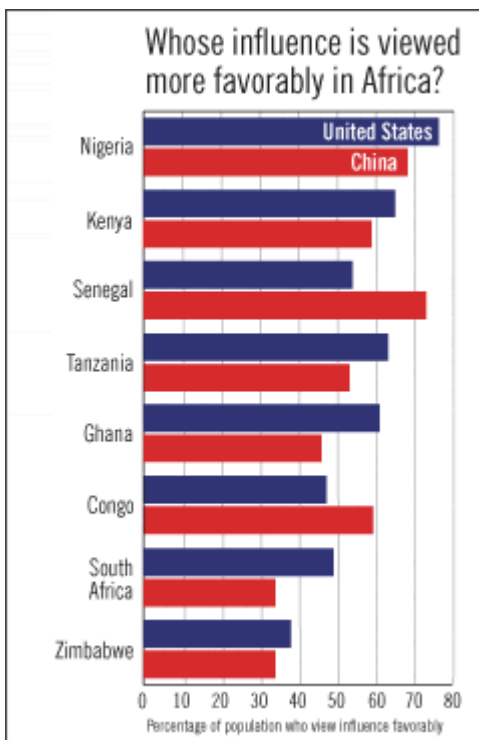
Cliff Ruffin 1-312-799-1999
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Current Sponsors



KOFA INTERNATIONAL CO.
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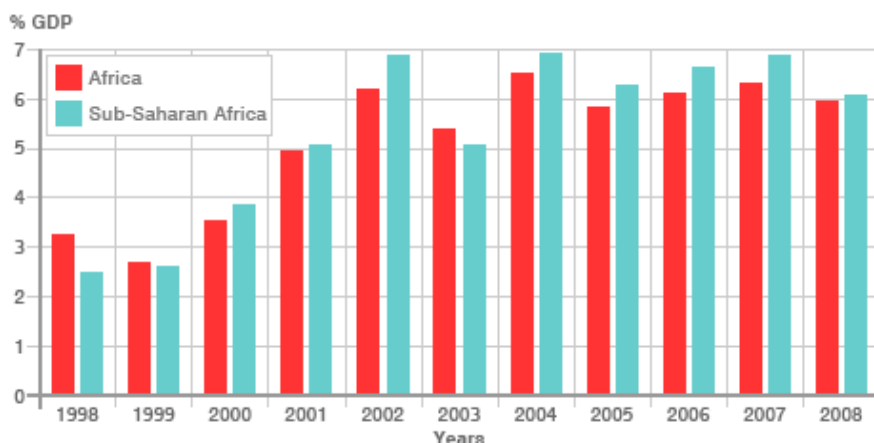
Source: Foreign Policy Magazine, April 27, 2006

With U.S. jobs at stake and the increasing reach and competition of Asian states in Africa, the 6th U.S.-Africa Trade & Investment Forum provides important inroads for U.S. businesses to compete in the global marketplace. Good news: Affinity for U.S. products in Africa is strong, according to the U.S. Commercial Service, U.S. Department of Commerce.

6th U.S.-Africa Trade & Investment Forum

Africa is estimated to hold one-third of the world's mineral resources.

ECONOMIC GROWTH IN AFRICA OVER TEN YEARS



SOURCE: IMF, World Economic Outlook Database, October 2008

Who Attends U.S.-Africa Trade and Investment Forums

Attending the Forum will be hundreds of international trade & investment representatives from government trade groups & agencies, international companies, and banking institutions. Several African ambassadors as well as ministers of trade & industry will be on hand to engage the attending decision makers in dialogue aimed at expanded mutual business opportunity.

This Forum will create an enabling environment for American and African businesses to directly engage each other to initiate transactions and real partnerships. Expected at the Forum are many stakeholders in trade, commerce and government from the U.S. and Africa including:

- Companies and individuals interested in entering the African marketplace or expanding their existing operations on the African continent, with special emphasis on Midwestern companies
- African companies, entrepreneurs, and banks ready and equipped to directly engage U.S. businesses
- Major U.S. trade-related agencies, banks, businesses, and specialists
- African ministers of trade and industry, ambassadors, and governors
- African regional trade and development organizations such as ECOWAS, CEMAC, and SADC
- Companies seeking procurement or consulting opportunities to and from Africa
- Small- to medium-sized companies interested in e-commerce trade lead service provided by the U.S. AID Global Technology Network.
- Trade associations, private export-service providers, and development companies
 - African businesses wishing to export to the U.S. under the AGOA (African Growth Opportunity Act) provision, which allows duty-free entry of African products into the U.S.

Initial attendance commitments have been confirmed from delegations representing Ghana, Cameroon, Nigeria, Malawi, Angola, and Kenya.



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Corporate Sponsor Opportunities

Past Forum Achievements

Many successful business engagements and relationships have resulted from participation in previous Forums. As evidenced in this prospectus, Africa is growing and significant opportunities exist for U.S. businesses of all sizes. At the same time, the Forum provides a rare opportunity for African companies to crack U.S. markets.

Recent Forum results:

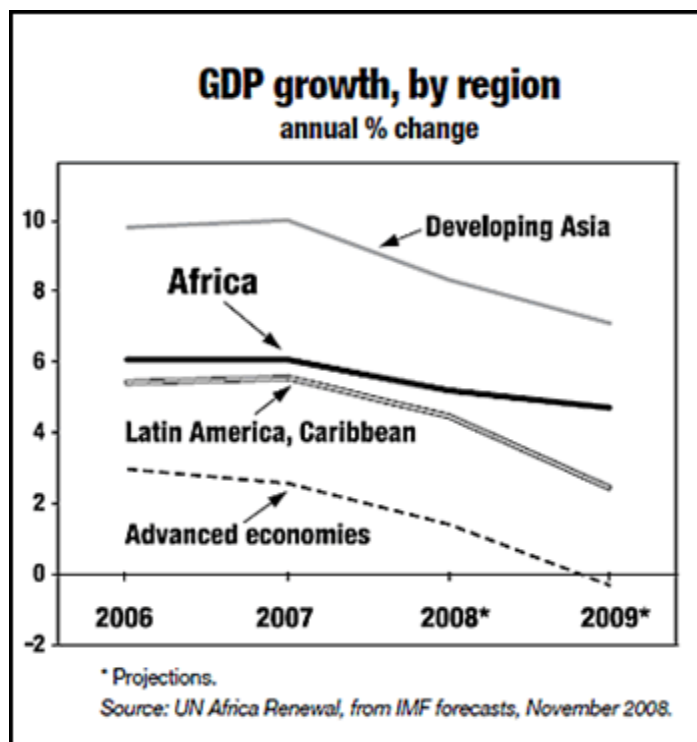
- Loop Capital secured a US\$6 million IT deal with Nigeria's Jigawa State Government.
- Atlanta's ViaSat Inc. contracted a multimillion-dollar telecom project with ABG Telecommunication Company of Nigeria.
- Dredging Supply Inc. has procured "multimillion dollar" equipment transactions with Japaul Oil & Maritime Services Plc of Port Harcourt, Nigeria
- John Martis Enterprises provided used Mack trucks valued at more than US\$500,000 to Japaul Oil & Maritime Services Plc.
- Kofa International Co. has secured used Caterpillar and other equipment supplies from Patten Industries Inc. of Elmhurst, IL., quarry equipment from Telsmith of Milwaukee, and many others for various African companies.
- American Plastic Technologies is negotiating with Sheridan Medical Center for an African pharmaceutical plant.



Help Us Write a New Chapter on Achievement in 2010 and beyond!

Targeted Business Sectors:

Agribusiness & Food Processing
Telecommunications & Information Technology
Medical & Pharmaceutical
Construction & Housing
Tourism
Oil & Gas
Automotive
Commodities
Heavy Equipment



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Obama Pledges Export Help to Emerging Markets

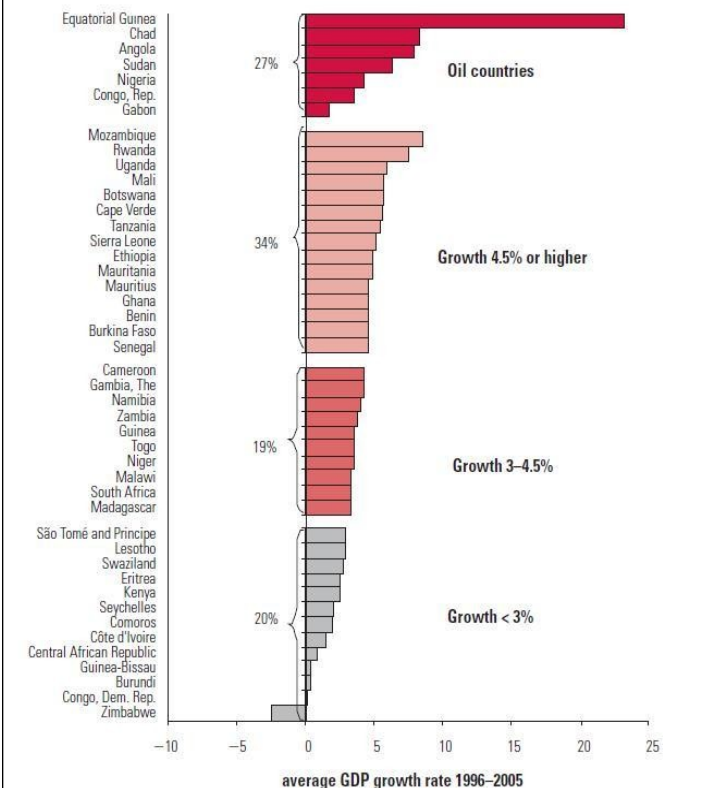
"Many businesses want to export their products but just don't have the resources required to identify new markets or set up shop overseas. And that's where we can help. We'll bring together the Ex-Im Bank, the SBA, the Departments of Commerce and Agriculture, and the Trade [and] Development Agency to set up one-stop shops across the country and in our 250 embassies and consulates

abroad, to help American businesses gain a foothold in the fastest-growing markets with the most demand."

"Under the International Business Partnership Program, the [U.S. Trade & Development] Agency will increase its support for programs designed to bring procurement officials [here] to witness U.S. technology and ingenuity firsthand and develop the relationships with U.S. companies necessary to increase exports to emerging economies. By increasing investments in technology demonstrations, training and specialized sector-specific workshops and conferences, USTDA will help U.S. industry create high-paying export-related jobs."

—President Barack Obama to Export-Import Bank's 2010 Annual Conference, where he cited Africa as a strategic component of international commerce and among U.S. top foreign policy benchmarks.

Africa's Development Pattern is Increasingly Diverse, with More and More Success Stories



Source: World Bank report, *Africa's Silk Road*.



Johnnie Carson

U.S. State Department Assistant Secretary, Bureau of African Affairs

"The U.S. wants to strengthen its trading relationship with Africa. We already have strong ties in energy, textiles, and transportation equipment. But we can and should do more. The Obama Administration has a strong interest in Africa and has prioritized Africa among our top foreign policy concerns. It is committed to working with our African partners to maximize the opportunities created by our trade preference programs like AGOA."—Harvard University, April 5, 2010



Corporate Sponsor Opportunities

Packaged Benefit Tiers for Forum Sponsors

Copper Sponsor (US\$2,500)

- Corporate Name / Logo in Official Program Book
- Corporate Recognition in 2010 Annual Report as Forum Contributor
- 1-Year CACC Membership

Bronze Sponsor (US\$5,000)

- Bronze Sponsorship Status Recognized at Forum
- Acknowledgment in Press Releases and Media Alerts
- Website Exposure Including Non-linkable Logo
- 1/4-Page Ad in Official Program Book
- Attendee Contact List
- Photo Opportunities with VIPs
- All Lesser Copper Sponsor Benefits

Silver Sponsor (US\$10,000)

- Silver Sponsorship Status Recognized at Forum
- Corporate Name / Logo on all on All Printed Materials—Invitations, Tickets, Flyers, Announcements
- Website Exposure Including Linkable Logo
- Information Table at Forum
- 1/2-Page Ad in Official Program Book
- 2-Year CACC Membership
- 2 Gratis Corporate Attendee Passes
- All Lesser Bronze Sponsor Benefits

Gold Sponsor (US\$20,000)

- Gold Sponsorship Status Recognized at Forum
- Full-Page Ad in Official Program Book
- Website Exposure Including Company Profile
- 4 Gratis Corporate Attendee Passes
- All Lesser Silver Sponsor Benefits

Diamond Sponsor (US\$30,000)

- Diamond Sponsorship Status Recognized at Forum
- Full-Page + 1/2-Page Ad in Official Program Book
- Corporate Speaker Participation in Event Program
- Corporate Name / Logo on Forum Signage
- CACC Quote in Any Sponsor Press Release, Thanking Sponsor for Forum Support
- Premium Location for 10' x 10' Corporate Kiosk / Exhibit
- 6 Gratis Corporate Attendee Passes
- All Lesser Gold Sponsor Benefits

Platinum Sponsor (US\$50,000)

- Platinum Sponsorship Status Recognized at Forum
- 2 Full-Page Ads in Official Program Book
- Corporate Keynote Speaker Participation in Event Program
- Forum Presentation of 1-minute Sponsor Video Roll
- Premium Location for 20' x 10' Corporate Kiosk / Exhibit
- 10 Gratis Corporate Attendee Passes
- All Lesser Diamond Sponsor Benefits



About the Continental Africa Chamber of Commerce

Founded in 1981, the CACC is a 501 (c)6 not-for-profit organization that actively promotes international and domestic entrepreneur programs including U.S.- Africa business development, import-export, cultural exchange, neighborhood and small-business assistance, and education. Recognizing Africa's great potential as a market for U.S. goods, investment, and technology, CACC members represent a broad range of businesses, government agencies, educational institutions, and diplomatic corporations.

CACC offers many excellent programs and events throughout the year: import-export seminars & workshops, visiting African dignitary receptions, fact-finding trade missions, pan-Africa trade alerts and briefings, cultural programs, consulting services, business to business assistance programs, networking forums, and entrepreneur programs. CACC also offers in-depth commerce information, technical guidance, communication assistance, and business strategic alliance facilitation.

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African Trade Insights

UN economic forecasters predict that South Africa, the largest African economy, will fare better than Brazil, while Nigeria, the second largest economy on the continent, will outperform Mexico.

— Source: *African Renewal* Online 2010

According to the U.S. Commerce Department, in 2009 the top five African destinations for U.S. products were South Africa, Nigeria, Angola, Benin, and Ghana. The leading nations for U.S. imports were Nigeria, Angola, Republic of Congo, Equatorial Guinea, Chad and Gabon.

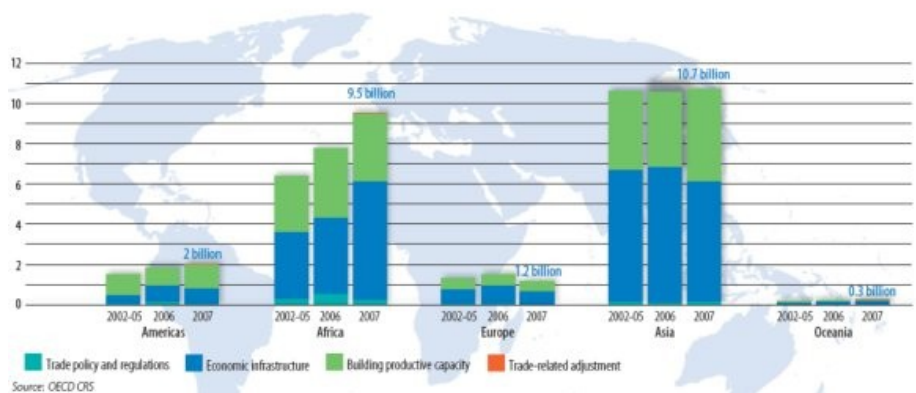
For many poorer African countries in particular, extensive debt write-offs in recent years have contributed to stronger balance sheets. The continent's total official debt fell to \$144.5 billion in 2007 (from \$205.7 billion in 1999). Because these countries now do not have to spend nearly as much on servicing foreign debt, they have more left for strengthening social services and productive capacities.

—Source: *African Renewal*, January 2009

A survey recently concluded by Organization for Economic Cooperation & Development (OECD) and World Trade Organization (WTO) demonstrates that the Aid-for-Trade Initiative is a success, despite the current economic crisis. Since its inception in 2005, developing countries have given higher priority to trade in their development strategies. Donors have responded by offering more funds to help them overcome their supply-side constraints.

—Source: *DACnews*, June 2009

Aid for trade: regional and sector distribution
2002-2005 average, 2006, 2007
Commitments, USD billion (2006 constant)



Source: Joint Organization for Economic Cooperation & Development (OECD), World Trade Organization (WTO), *Aid for Trade at a Glance 2009: Maintaining Momentum*.